# Visual Approaches (Training Seminar & Design Studio Practice)

…day ..th Month 08:30-16:00

Briefing Note

Aims

- Explore and apply the fundamental principles of visual design for presenting data/information
- Learn how to structure visuals to support meaningful dialogue and ensure clear communication
- Receive practical advice on designing visualisations and experience the studio method/process
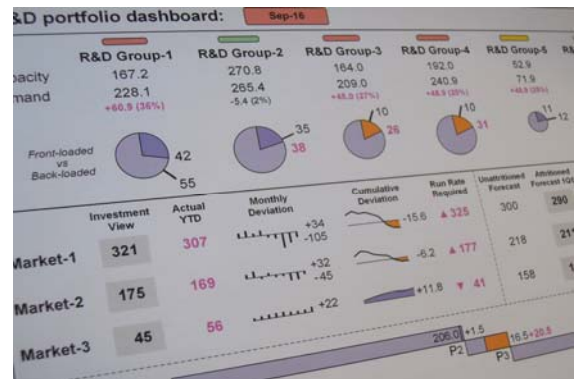
Agenda

Time	Item	Format
08:30	The purpose of visualisation	Presentation
09:00	Design guidance	Presentation
10:15	Break	—
10:30	Forms of management graphics	Presentation
11:30	Overview of the design challenges - Challenge A: ……… - Challenge B: ………	Presentations
12:00	Lunch	—
12:30	Design sprint 1	Small group activity
14:00	Group critique	Group exercise
14:30	Design sprint 2	Small group activity
15:30	Panel critique	Group exercise
16:00	Close	—

Outputs

We will be working with two design challenges ('………' and '………'). For each challenge, there will be a design competition between two groups to generate the most appropriate visualisation for engaging /communicating with external stakeholders.

Benefits to the business

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